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NEP 2020: EMPOWERING VOCATIONAL EDUCATION FOR INCLUSIVE GROWTH AND A VIKSIT BHARAT BY 2047

Priya Deshpande

Assistant Professor,

Dr. H. R. Gajwani College Of Education – Adipur (Kutchh)

Introduction

The vision of Viksit Bharat, championed by Prime Minister Narendra Modi, aims to transform India into a developed nation by 2047, aligning with our centenary celebrations of independence. This ambitious journey focuses on four key pillars: economic growth, social progress, environmental sustainability, and good governance.

At the heart of this vision is Atmanirbhar Bharat (Self-Reliant India), an initiative prioritized since 2014. It is built on five essential pillars: economy, infrastructure, technology-driven systems, demography, and demand. Modi has emphasized India's demographic dividend through the 4D factors—Democracy, Demography, Demand, and Decisiveness—which position India as a prime destination for investment. A cornerstone of this transformation is the cultivation of a skilled and capable workforce.

To achieve this, socially meaningful education is vital. It empowers young minds to develop competencies essential for the future. A holistic, inclusive, and future-ready education system is crucial, equipping citizens with critical skills, digital literacy, and innovative thinking necessary for driving sustainable development and economic growth.



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The National Education Policy (NEP) 2020 serves as a comprehensive framework that spans all levels of education, from elementary to higher education, while placing a strong emphasis on vocational training. This policy aims to empower individuals in both rural and urban areas by providing them with practical, job-ready skills.

A standout feature of NEP 2020 is its commitment to vocational education and skill development. Acknowledging the diversity of India's population, the policy promotes socially meaningful education to ensure inclusive growth. Vocational education plays a pivotal role in shaping an inclusive economy, ensuring that every individual, regardless of background, can acquire the skills necessary for meaningful employment.

In summary, the focus of NEP 2020 on enhancing vocational education as a pathway to inclusive growth lays a solid foundation for the vision of Viksit Bharat.

Vocational Education and Its Role in a Developed India

Vocational education is focused on equipping individuals with specific skills that directly lead to employment in various industries and trades. Unlike traditional academic education, which is more theoretical, vocational education provides hands-on training to prepare individuals for specific careers. It plays a crucial role in building a skilled workforce, which is essential for India's vision of becoming a developed nation by 2047.

Key Areas of Vocational Education

Vocational education covers a diverse range of fields that contribute to employment and economic growth. Some of the critical areas include:

- Carpentry: Skills in woodworking, construction, and furniture making, which are essential for the housing, construction, and interior design industries.
- **Fabric Dyeing**: Training in fabric treatment and industrial dyeing processes, which supports the textile industry a major contributor to India's economy.
- Art Forms: Training in visual arts, sculpture, digital arts, and other creative industries, offering opportunities in media, entertainment, advertising, and design sectors.



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- Gardening and Horticulture: Knowledge in landscape design, sustainable farming, and environmental management, which promotes careers in agriculture, urban planning, and green industries.
- Social Work: Practical skills in community service, counseling, and social advocacy, enabling individuals to serve vulnerable populations and contribute to social welfare programs.
- Welding and Fabrication: Skills related to welding and metal fabrication, crucial for infrastructure development and manufacturing sectors.
- Automotive Repair and Maintenance: Training in vehicle repair and maintenance, addressing the growing demand for skilled professionals in India's expanding automotive industry.
- **Health and Allied Services**: Vocational education in nursing, medical technicians, and healthcare assistants, which is critical in filling the gaps in the healthcare sector, especially in rural areas.
- Tourism and Hospitality Management: Training in hospitality, travel management, and tourism services, which is vital for India's tourism industry—a major source of income and employment.
- **Retail and E-commerce**: Skills in managing retail outlets and online platforms, with a growing demand for professionals who understand supply chain management, customer service, and digital marketing.

Impact of Vocational Education on Employment and Growth

Vocational education's direct link to employment makes it a vital component in boosting job opportunities and addressing skill shortages. Some of its broader impacts include:

• Targeted Skill Development: Vocational training prepares students for specific industries, ensuring that they are job-ready with skills that are directly relevant to the market. This results in quicker employment and more sustainable careers.



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- Boosting Productivity and Innovation: Skilled workers lead to greater productivity,
 which contributes to overall economic growth. Vocational education also fosters
 innovation by equipping students with technical know-how, enabling them to adapt to new
 tools and technologies.
- Social Mobility and Inclusivity: Vocational education provides an opportunity for marginalized and economically disadvantaged communities to access the labor market. By offering training in practical, in-demand skills, it helps bridge the income gap and promotes social equity.
- Entrepreneurship and Self-Employment: Vocational education not only prepares individuals for employment but also empowers them to start their own businesses. Fields like tailoring, welding, and carpentry allow individuals to become self-employed, thereby contributing to local economies.
- Addressing Skill Gaps: India's economy is growing rapidly, particularly in sectors such as
 technology, healthcare, and renewable energy, but there is a shortage of skilled
 professionals. Vocational education helps fill these gaps by training individuals in
 emerging industries like artificial intelligence (AI), robotics, and biotechnology.

Vocational Education and Inclusive Growth

Vocational education plays a significant role in promoting inclusive growth, particularly by addressing disparities in education and employment. This form of education is critical for:

- Reducing Urban-Rural Disparities: By offering vocational training in rural areas, vocational education ensures that individuals in these regions have access to employment opportunities and can contribute to the national economy.
- **Women Empowerment**: Vocational training tailored for women in fields like healthcare, education, and entrepreneurship can empower them to enter the workforce, increase their earning potential, and contribute to gender equality.



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Meeting the Needs of Emerging Industries: India is positioning itself as a global leader
in sectors like information technology, renewable energy, and biotechnology. Vocational
education tailored to these industries can help create a workforce that is ready to meet future
demands.

• Environmental Sustainability: Training programs in renewable energy, sustainable farming, and green technologies will contribute to environmental preservation and ensure that India grows sustainably while tackling climate change.

Policy Recommendations for Strengthening Vocational Education

The National Education Policy (NEP) 2020 aims to be a game-changer for vocational education in both school and higher education systems. Its success, however, relies on creating proper awareness, infrastructure development, and preparing educators to meet the needs of students pursuing vocational paths. The key recommendations for strengthening vocational education as outlined by NEP 2020 are:

1. Integrating Vocational Education into Mainstream Curricula

The first and most important step is integrating vocational education into the mainstream curriculum across all levels of education. This will promote social inclusion by equipping individuals with life skills critical for employability and quality living. The policy emphasizes the importance of life skills in today's world, ensuring that individuals are prepared with practical skills for day-to-day living.

The National Education Policy (NEP) 2020 has set ambitious goals for integrating vocational education into the mainstream education system. The key objectives include:

- Integration into Educational Institutions: Vocational education will be incorporated into all schools, colleges, and universities.
- Access for Learners: The aim is to provide access to vocational education to at least 50% of all learners by 2025.
- Teacher Education: Enhancing teacher education to include vocational subjects, especially in multidisciplinary colleges, is one of the important areas to be targeted.



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• Proper Plans: NEP 2020 has outlined detailed plans to achieve these objectives, ensuring that vocational education becomes a significant part of the overall education system.

2. Enhancing Digital Literacy and Technological Integration

In today's world, digital literacy is essential. NEP 2020 highlights the need for every individual to develop basic technological skills such as computer literacy, software usage, machine learning, coding, and data science. Technology and education are mutually reinforcing, and it's crucial that all learning levels incorporate technology to remain relevant. The government should create online teaching platforms, tools for remote learning, and public-private partnerships to enhance the quality and reach of vocational education programs. The establishment of the **National Educational Technological Forum (NETF)** will play a key role in supporting teachers and students alike, helping in professional development and improving student engagement.

3. Expanding Access for Marginalized Communities

NEP 2020 is committed to inclusiveness, ensuring that vocational education is accessible to all, including differently-abled students. Accessible learning environments must be created, and resources provided to support these students. Moreover, vocational education must be sensitized and reimagined to eliminate the social stigma previously associated with it, making it a respected and viable option for all learners.

4. Industry-Academia Collaboration

Promoting collaboration between educational institutions and industries is essential. Industry-led training programs, apprenticeships, and internships will provide students with hands-on experience, aligning their skills with market needs. Public-private partnerships (PPP) can enhance vocational education quality and scale by bridging the gap between theoretical learning and practical application.



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5. Sector-Specific Training Centers

Establishing centers of excellence focused on specific sectors such as agriculture, healthcare, technology, and construction will ensure industry-relevant skills development. These training centers will serve as hubs for skill development, enabling students to acquire competencies in high-demand fields.

6. Lifelong Learning and Adult Education

Vocational education should extend beyond traditional school-age learners. The policy recommends promoting lifelong learning through adult education programs, reskilling, and upskilling initiatives. These programs will help the current workforce adapt to evolving industries, especially with advancements in digital literacy, AI, and renewable energy.

7. Promoting Innovation and Research in Vocational Education

Encouraging innovation in vocational education is crucial for sustainable growth. Establishing innovation labs and incubators within institutions will foster creativity and technological development, addressing local and national challenges. Increased government funding and private-sector collaboration in research and development (R&D) can drive entrepreneurship and innovation in vocational sectors.

8. Fostering Inclusivity through Language and Regional Focus

Vocational education must cater to diverse linguistic and regional needs. Digital content and educational resources should be made available in regional languages to ensure inclusivity and accessibility for all learners, particularly those from rural areas and marginalized communities.

9. Strengthening Public-Private Partnerships (PPP)

Effective partnerships between the government, industries, and educational institutions can revolutionize vocational education. Industries should actively participate in curriculum development, vocational training, and job placements. Moreover, companies should engage in corporate social responsibility (CSR) by investing in infrastructure, providing scholarships,



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and supporting skill development centers. Partnerships with EdTech firms can further enhance digital learning solutions, particularly for remote and rural areas.

Thus, investing in vocational education is a crucial pathway to sustainable economic growth and social inclusion. The recommendations set forth by NEP 2020 aim to create a robust, inclusive, and dynamic vocational education ecosystem that empowers individuals with the skills necessary for success in today's rapidly changing economy.

Challenges in Implementing Vocational Education (as per NEP Recommendations)

1. Regulation and Regular Evaluation

- Challenge: For vocational education to be effective, its implementation needs to be closely regulated and regularly evaluated. Without proper oversight, programs may not meet quality standards, and they may fail to address the evolving needs of industries.
- Solution: The NEP suggests setting up evaluation systems that include feedback from students, educators, and industry professionals. Regular curriculum updates and the inclusion of new-age skills, such as IT and digital literacy, should be mandatory.

2. Integration of Technology in Rural Classrooms

- Challenge: In rural areas, integrating technology to improve vocational education is a significant challenge due to limited access to the internet, outdated teaching methods, and a lack of trained educators. Many rural schools don't have the infrastructure to support digital learning, which is essential for modern vocational education.
- Solution: The NEP recommends improving digital infrastructure in rural areas by investing in high-speed internet, affordable devices, and training teachers to use technology effectively in vocational training. The PM eVidya initiative and similar programs could help in expanding technological access to rural regions.



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3. Availability of Quality IT Education

- Challenge: Many schools, especially in rural and underprivileged areas, lack efficient
 computer labs and the resources necessary to teach students basic IT skills. This is a critical
 gap, as IT education is essential for students to participate in a modern, technology-driven
 economy.
- **Solution**: The NEP emphasizes the importance of integrating IT skills into vocational training, not just as a standalone subject but embedded in all vocational disciplines. Efforts such as the **Digital India** initiative can be further strengthened to ensure equitable distribution of resources like laptops, tablets, and internet access across schools.

4. Social Inequalities

- Challenge: Social inequalities, such as gender, caste, and economic disparities, continue to hinder access to vocational education for marginalized groups. These groups often face barriers in enrollment, retention, and completion of vocational training programs.
- **Solution**: The NEP recommends creating inclusive policies and providing financial support to ensure that vocational education reaches all sections of society. This includes targeted scholarships, reservations, and outreach programs to promote participation among women, economically weaker sections, and rural students.

5. Technical Concerns and Infrastructure Deficiency

- Challenge: Many vocational training institutes lack the practical learning base and adequate infrastructure, such as workshops, labs, and hands-on tools, necessary for students to gain real-world experience. This limits the effectiveness of vocational training.
- Solution: According to NEP, there must be substantial investments in building state-of-theart vocational training centers equipped with modern tools, machinery, and labs. The National Skill Development Corporation (NSDC) can collaborate with industries to develop sector-specific infrastructure for practical learning.



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6. Quality and Relevance of Training

- Challenge: The quality and relevance of vocational education are often poor, with outdated curriculums and teaching methods that don't align with the current needs of industries. This leads to a skills mismatch, making it difficult for students to find employment.
- Solution: The NEP suggests building strong industry-academia linkages to keep the
 curriculum updated with the latest industry standards. Establishing Sector Skill Councils
 and integrating apprenticeship programs will ensure that students receive relevant, handson experience.

7. Limited Access and Affordability

- Challenge: Access to vocational training is often limited by geography and economic status. Many students, especially in rural areas or from lower-income backgrounds, cannot afford to enroll in these programs or don't have access to nearby vocational centers.
- Solution: The NEP advocates for the expansion of vocational centers across regions, with
 a focus on accessibility for rural students. Financial aid, scholarships, and flexible fee
 structures should be implemented to make vocational education more affordable and
 inclusive.

8. Lack of Industry Partnerships

- Challenge: A lack of collaboration between industries and vocational institutes leads to students not receiving relevant training that matches industry requirements, resulting in poor employment outcomes.
- **Solution**: The NEP highlights the importance of forming partnerships with industries to develop and deliver courses that are aligned with market needs. These partnerships could also offer internships, apprenticeships, and job placements for students, ensuring a smooth transition into the workforce.



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9. Stigma Associated with Vocational Education

- Challenge: Vocational education is often seen as less prestigious than traditional academic
 pathways, which discourages many students and parents from considering it a viable
 option. This stigma limits enrollment in vocational programs, especially among highperforming students.
- Solution: The NEP aims to change this mindset by integrating vocational education into mainstream schooling, starting from Class 6, thereby normalizing it as an essential part of the education system. Awareness campaigns, success stories, and role models from vocational fields should be highlighted to promote its value.

10. Insufficient Funding

- Challenge: Many vocational training centers are underfunded, leading to inadequate infrastructure, lack of quality instructors, and outdated equipment.
- Solution: The NEP recommends increased government funding, alongside partnerships
 with industries and private players, to ensure that vocational training centers are wellequipped and provide high-quality education. The Pradhan Mantri Kaushal Vikas
 Yojana (PMKVY) is an example of a program that supports funding for vocational
 training.

11. Changing the Mindset of Society

- Challenge: One of the biggest obstacles to implementing vocational education is the
 societal mindset that favors academic degrees over skill-based training. This belief limits
 the number of students pursuing vocational education, despite the demand for skilled
 workers in the job market.
- Solution: The NEP emphasizes the need for an awareness campaign to change societal perceptions about vocational education. Highlighting success stories, job placement rates, and the growing importance of skills in the modern economy will help shift the narrative and encourage more students to take up vocational training.



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By addressing these challenges in line with the NEP's recommendations, India can build a
robust vocational education system that contributes significantly to inclusive growth,
employment, and overall economic development.

Case Studies: Vocational Education in Action

Despite its importance, vocational education has historically been overlooked in favor of formal education systems. The reality is that many students are not acquiring the skills required to succeed in the modern workforce, as they are not being prepared by our education system to tackle the challenges of the present job market. This gap between education and employment highlights the urgent need to strengthen vocational education as a critical pathway for India's development.

Though less acknowledged, vocational education has supported many individuals and provided surprising returns in terms of improving their lives and futures.

For instance, when examining the experiences of younger generations, we find numerous examples of individuals who have pursued vocational education to support their families while earning during their studies. This ultimately helped them enhance their economic status.

Personally, I consider myself fortunate to have had access to vocational education through a hobby center at my university, which charged minimal fees. Here, I learned valuable skills such as carpentry, oil painting, sand painting, and wood carving. Although not all students opted for these classes, I utilized the skills I acquired to engage in social activities and even offer classes, contributing to my family's income.

Such stories can inspire more women to seize vocational education opportunities and confidently become part of the economy by working in areas aligned with their interests.

Moreover, numerous initiatives, including the **Skill India Mission**, underscore the significance of vocational training, particularly for marginalized communities. By aligning education with market demands, vocational education plays a crucial role in creating a skilled workforce ready to contribute to the nation's progress.



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Conclusion

Vocational education is not just a pathway to employment; it is a cornerstone for India's inclusive growth, addressing skill gaps and fostering greater employability across diverse populations. By strengthening vocational education, we can empower individuals with practical skills that translate directly into job opportunities, especially in rural areas, where employment can be accelerated significantly.

Aligning vocational training with market demands and expanding access to marginalized communities will create a skilled workforce poised to drive economic development. Furthermore, by integrating technology and promoting entrepreneurship, we can cultivate equitable opportunities for all, particularly for women, who can leverage their skills to contribute to the economy from home. In fact India's female labour force participation is one of the lowest in the world even though their enrollment in tertiory education is quite equal.

With a robust policy and governance framework, vocational education has the potential to transform lives and build a more inclusive and prosperous society. Addressing existing challenges and capitalizing on innovative initiatives can enhance the effectiveness of vocational training, crucial for the technological advancement of our nation. This transformation is achievable only through collective efforts to implement the vocational education agenda in schools and higher educational institutions.

Importantly, the policy recommendations to collaborate with local communities can revitalize traditional art forms, which have historically been integral to India's economy but have lost their prominence in modern markets. By harnessing our rich cultural heritage, we can breathe new life into art forms like puppetry, Manjusha paintings, Warli art, Roghan paintings, and various embroidery techniques, including Kashmiri handicrafts and Meenakari. Through vocational education, these art forms can reach their full potential, capturing both national and international markets and uplifting the lives of artisans in rural areas.



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With the support of Digital India, we can enhance employability based on these traditional crafts, positioning them as a vital part of the economy. In doing so, we not only preserve our cultural legacy but also create sustainable livelihoods, paving the way for a brighter, more inclusive future for all.



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